Fill-In-The-Blank Pitch Template

Hello, my name is __________ (name). My business is ______________ (business name), and my product/service is _______________ (product/service name).

Have you or someone you know ever _________________________________
___________(problem that my product/service solves for the customer)?

Well, my product/service is just what you need! ______________ (product/service name)
____________________________________________ (what the product/service does).

This product/service solves the problem best because________________________
__________ (competitive advantage).

Buy my products/services now for the price of ______________ (price).

Ready to __________________________ (what the customer gets from the product/service)?

Stop by my stand/store/website to purchase and learn more!

(Remember that this template is to help you START your pitch script. Your final script should be more unique and engaging based on your product, service, technology, or social enterprise.)
Example

Hello, my name is Heather Heath. My business is Pampered Pups, and my service is dog grooming for those grouchy guys and gals. Have you or someone you know ever struggled to find a dog groomer for your sassy, hard to groom pups? Well, my service is just what you need! Grouchy Guys and Gals Grooming is great for pets who hate going to the groomers but are in desperate need of a good bath. This service solves the problem best because we know what it’s like to have a dog that can’t sit still or is hard to groom, and we know you don’t want your pet coming back with a crazy haircut because of it. Buy my services now for the price of $45.00! Ready to finally have your pet groomed to perfection? Stop by my store to purchase and learn more!

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