

## **Fill-In-The-Blank Pitch Template**

Hello, my name is \_\_\_\_\_ **(name)**. My business is \_\_\_\_\_ **(business name)**,  
and my product/service is \_\_\_\_\_ **(product/service name)**.

Have you or someone you know ever \_\_\_\_\_  
\_\_\_\_\_ **(problem that my product/service solves for the customer)?**

Well, my product/service is just what you need! \_\_\_\_\_ **(product/service name)**  
\_\_\_\_\_ **(what the product/service does)**.

This product/service solves the problem best because \_\_\_\_\_  
\_\_\_\_\_ **(competitive advantage)**.

Buy my products/services now for the price of \_\_\_\_\_ **(price)**.

Ready to \_\_\_\_\_ **(what the customer gets from the product/service)?**

Stop by my stand/store/website to purchase and learn more!

**(Remember that this template is to help you START your pitch script. Your final script should be more unique and engaging based on your product, service, technology, or social enterprise.)**

## Example

Hello, my name is **Heather Heath**. My business is **Pampered Pups**, and my service is **dog grooming for those grouchy guys and gals**. Have you or someone you know ever **struggled to find a dog groomer for your sassy, hard to groom pups?** Well, my service is just what you need! **Grouchy Guys and Gals Grooming** is great **for pets who hate going to the groomers but are in desperate need of a good bath**. This service solves the problem best because **we know what it's like to have a dog that can't sit still or is hard to groom, and we know you don't want your pet coming back with a crazy haircut because of it**. Buy my services now for the price of **\$45.00!** Ready to **finally have your pet groomed to perfection?** Stop by my store to purchase and learn more!