

WYOMING IS CHANGING. YOUNG PEOPLE CAN CONTRIBUTE.

ARE YOU UP FOR THE CHALLENGE?

The Wyoming Young Entrepreneur Pitch Competition is a contest for young people in Wyoming ages 6 to 18 years of age. We invite you to become a sponsor and support young people across Wyoming practice essential skills and develop an entrepreneurial mindset.

A pitch challenge is an opportunity for youth to practice problem-solving, think critically, and share their voice. Working with youth professionals across the state, the Wyoming Afterschool Alliance has invited young people to think of a product, business or social enterprise that could make a difference in their community or to Wyoming. Over the course of the fall and winter, the Alliance will offer professional development and support to afterschool programs as they work with kids to develop their idea and create a pitch video. WYAA will also use this time to publicly to celebrate young people as an important statewide natural resource. Participants will then enter, create and upload a 45 to 90 second video pitch in their age group by February 22nd.

The pitch competition is a first component of a larger initiative that seeks to grow young people to become creative problem solvers and critical thinkers. The Alliance is working to develop a network of support that continues to help young people develop their ideas. By encouraging self expression, critical reflection and social skills, these experiences open up new possibilities for success and new opportunities to make a difference. Our goal is to cultivate connections so that no matter where a young person is situated, they have the support they need to become self-sufficient, healthy, citizens.

This is where you come in. The Alliance is looking for sponsors to help us inspire young people. Your sponsorship will allow us to reach more young people and afterschool programs to participate while raising awareness about entrepreneurship happening in Wyoming and around the Mountain West. For more information, visit wyafterschoolalliance.org/pitch-challenge.



ANGEL INVESTOR \$1,500 (or equivalent product value)

- Logo featured prominently in digital and print media
- Specific mention in local radio advertising
- Special thanks in all virtual and live events
- Estimated Advertising Value \$5,000

INCUBATOR \$1,000 (or equivalent product value)

- Logo featured in digital and print media
- Special thanks in all virtual and live events
- Estimated Advertising Value \$2500

JOINT VENTURE \$500 (or equivalent product value)

- Name featured as a sponsor in all digital and print media
- Special thanks in all virtual and live events
- Estimated Advertising Value \$1000



YOUNG ENTREPRENEUR
INITIATIVE
WYOMING